



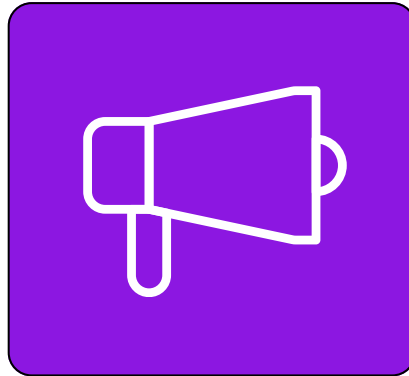
LOCAL MARKETING for **PERTH** BUSINESSES



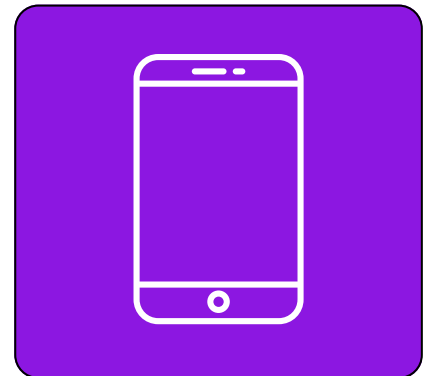
**CONSISTENT MARKETING
ACTIVITIES **UNIQUE** TO YOUR NEEDS.**



MONTHLY
MARKETING
ACTIVITIES



MARKETING
& STRATEGY
PLANNING



BESPOKE
MARKETING
SERVICES

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LOCAL MARKETING for **PERTH** BUSINESSES



- SOCIAL MEDIA
- SEO / AI
- GOOGLE / META ADS
- WEBSITE MANAGEMENT
- EMAIL MARKETING
- PRINT & DESIGN
- DIRECT MARKETING
- EVENTS / SPONSORSHIP
- PROMOTIONAL PRODUCTS

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Service Rate Sheet

Monthly Packages designed for different stages in your Marketing Journey.

1

THE ESSENTIALS PACKAGE

Consistent, foundational marketing support to keep your business active and professional.

Rate: \$500 – \$700 per month

[Learn more, see below.](#)

2

THE GROWTH PACKAGE

A growth-focused marketing plan with ads, Google Business, and stronger lead generation.

Rate: \$750 – \$1500 per month

[Learn more, see below.](#)

3

THE MARKETING DEPT

A full outsourced marketing department handling every part of your brand.

Rate: \$1500 – \$2500 per month

[Learn more, see below.](#)

4

THE ADHOC PACKAGE

Flexible, ad-hoc services for businesses who need help with one-off projects or activities.

Rate: Quote provided

[Learn more, see below.](#)



Service Rate Sheet

The **ESSENTIALS** PACKAGE

Your Marketing Sorted — Without Hiring a Full-Timer!

STREET Marketing steps in as your mini marketing manager, giving you consistent, professional marketing support every month so you stay visible, trusted, and ahead of your competitors.

What's Included

- Monthly strategy meeting
- Weekly update
- Organic social media (3 posts weekly) – brand presence
- One eNewsletter per month

Why This Works

It's perfect for local businesses that want consistent, professional marketing support without the overwhelm or the guesswork.

Investment

\$500 – \$700 a month



Service Rate Sheet

The **GROWTH** PACKAGE

STREET Marketing becomes your growth partner.

This package is designed for businesses ready to move beyond the basics and start building real momentum.

What's Included

- Monthly strategy meeting
- Weekly update
- Organic social media (4 posts weekly)
- One eNewsletter per month
- Google Business optimisation
- Google or Meta ads management
- Monthly reporting & insights

Why This Works

Perfect for businesses wanting to increase leads, improve brand presence, and build a predictable marketing rhythm that actually converts.

Investment

\$750 – \$1500 a month



Service Rate Sheet

The **Marketing Dept**

This is STREET Marketing at full power.

We operate as your complete marketing department, managing every channel, every campaign, and every customer touchpoint so your business shows up consistently and professionally across all platforms.

What's Included

- Fortnightly strategy sessions
- Weekly update
- Full social media management (5 posts weekly)
- 2 x Email Mkt campaign a month
- Google & Meta ads management
- Website updates & optimisation
- SEO / AI Review & recommendations
- Promotional materials – flyers etc
- Monthly reporting & performance review

Why This Works

Ideal for businesses that want a hands-on marketing team without hiring internally.

Investment

\$1500 – \$2500 a month



Service Rate Sheet

The **ADHOC** PACKAGE

Flexible, on-Demand Marketing Support

For businesses that don't require monthly support but still need professional marketing help for specific projects, campaigns, or one-off activities.

You choose the task — we deliver it quickly and professionally.

What's Included

- One-off social media campaigns
- Website updates or landing pages
- Google or Meta ads setup
- Email marketing campaigns
- Print & design projects
- Event or sponsorship support
- Direct marketing activities
- Promotional product sourcing

Why This Works

Perfect for businesses that need expert help occasionally — no lock-in, no monthly commitment, just high-quality marketing delivered when required.

Investment

Quote provided



Social Media

ORGANIC **SOCIAL** MEDIA

STREET Marketing becomes your dedicated social media team, creating content that actually resonates with the Perth market.

ORGANIC SOCIAL MEDIA MANAGEMENT

Authentic, Perth-focused content.

We create, write, schedule and report on all your social media activity — ensuring every post feels real, local, and aligned with your brand.

What's Included

- Monthly content planning
- Creation, writing and scheduling of all posts
- Organic social media across Facebook, Instagram, TikTok, LinkedIn & Google Business
- Perth-specific content styling (tone, visuals, timing)
- Engagement-driven captions and creative
- Monthly reporting & insights

Why This Works

Your audience can spot AI-generated content instantly.

We create posts that feel human, local and relevant — helping you build a stronger, more trusted presence across all platforms.



Social Media

PAID **SOCIAL** MEDIA

PAID SOCIAL MEDIA MANAGEMENT

Highly targeted ads.

Our paid social service is built for businesses ready to scale.

Using META's advanced targeting tools, we create campaigns that reach your ideal demographic, location and customer profile — without wasting budget.

What's Included

- Campaign strategy & setup
- Audience targeting (demographic, geographic, behavioural)
- Creative development (copy + visuals)
- A/B testing
- Ongoing optimisation
- Monthly reporting
- Optional retargeting campaigns

Why This Works

Paid social allows you to reach the exact people who are most likely to buy from you — based on age, interests, location, behaviours and more.